



At Basic American, we proudly offer **Virtual Showroom Visits** and we would love for you to be a part of this provided service.

We understand that you and your team may not be able to visit us in person and that's okay because we are able to offer our complimentary design services via a virtual visit. Think of it as a mini, virtual escape where you view beautiful fabrics and sophisticated furniture from the comfort of "home"!



## Conference Call

- Begin with a design call to discuss your vision
- Talk through desired styles, color schemes, and finishes
- Discuss expectations and deadlines
- Schedule your upcoming virtual visit



## Virtual Showroom Video Call

- Meet your dedicated project manager, sales rep, and designer
- Virtually explore resident room pieces, common area furniture, dining chairs and tables, beds, etc.
- Select fabrics & finishes, as well as discuss any final touches



## Next Steps and Follow Up

- We will provide you with a design portfolio based on selections made during your virtual visit, which will include physical samples
- Your project manager will send you an official quote. During this step, you can make any necessary changes that you see fit.



Please contact your Basic American sales rep for more details.